

.MUSIC

19 Mesolongiou Street

Limassol 3032, Cyprus

Email: media@music.us

Web: <https://www.music.us>



Press Mentions

Articles by Constantine Roussos:

<https://www.billboard.com/biz/articles/news/1179256/constantine-roussos-guest-post-how-music-will-save-the-industry>

-- " The .MUSIC domain will serve as a badge of trust, safety and credibility to the music consumer. "

http://www.circleid.com/posts/20161206_how_dot_music_will_go_mainstream_and_benefit_new_gtld_program

-- ".MUSIC can be the first TLD with copyright protection provisions and enforcement. These ensure .MUSIC is a safe haven for legal music consumption and licensing and to increase consumer trust and safety. These include policies to stop domain hopping, takedown policies in the case of mass piracy, authorization provisions, permanent blocks, privacy and proxy provisions, true name and address mandates, trusted sender complaint policies and many other .MUSIC enhanced safeguards. "

Other media:

<https://diffuser.fm/will-dot-music-domains-make-the-internet-better>

-- ".MUSIC could be the biggest thing to happen to the web "

<https://hbr.org/2017/06/blockchain-could-help-musicians-make-money-again>

-- " Where would this new music ecosystem "live"? One idea is *.music*, the soon-to-be-introduced and much-anticipated new generic top-level domain (gTLD). "

<https://www.billboard.com/biz/articles/6812706/imogen-heap-inks-forward-thinking-publishing-deal-planning-fair-trade-payment>

--" see *.music* become a "global home" and first-of-its-kind database for the music community "

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<https://mediadecoder.blogs.nytimes.com/2012/06/13/digital-notes-plans-for-a-new-music-suffix-but-who-will-own-it>

-- ".MUSIC's priority is to make the .music domain widely available to the global music community while balancing the needs for inclusiveness and security," Mr. Roussos said in a statement. DotMusic's other plans include ways to optimize search engine results for .music Web sites. ...

<https://nypost.com/2013/04/07/the-dot-music-row>

-- "The dot-com monopoly could be nearing the end."

<https://www.latimes.com/business/la-fi-internet-domain-20110621-story.html>

-- "...only legitimate, professional artists could be approved for a .music suffix. If fans typed in ladygaga.music or queen.music, he says, they would know they were getting authentic sites rather than pirates or imitators that are frequently found in .com and .net domains. "When you buy music, you want it to be a legitimate sale — you want to know the website you're visiting is secure and trusted and it's actually the band..."

https://www.washingtonpost.com/business/rush-is-on-for-custom-domain-name-suffixes/2011/02/06/AB0qtvQ_story.html?utm_term=.66e0269b6db9

-- "...envisions .music as the industry's trusted inventory of Web sites operated by musicians, managers, studios, promoters, composers and so on. For example, only artists with verifiable professional identities could create sites such as queen.music or pink.music. Roussos believes the .music domain will help Internet users easily connect to their favorite band's real Web site by typing the name of the band followed by .music on their Web browser; and will help musicians sell their music directly to consumers. Many famous bands - Queen, Kiss, the Eagles - don't own their own .com Web sites because their names use common words, he lamented."

<https://www.hollywoodreporter.com/news/dot-anything-what-web-domain-237363>

-- " Roussos has promised to partner with studios and musicians to ensure they are the only ones given access to their brands. So, for example, he would only sell eagles.music to rock band the Eagles, and batman.movie would go to Warner Bros., home of the Caped Crusader franchise. This, he says, will make it easy for consumers to find official sites and for studios to avoid lengthy URLs such as ironmanmovie.marvel.com and hangovermovie.warnerbros.com. "People want to know they're at an official site, especially when leaving their e-mail address or credit card number," says Roussos.... "

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<https://www.billboard.com/articles/news/6229360/a2im-google-amazon-music-domain>

-- " We want to make sure only legitimate owners get first shot of these domains "

<http://domainincite.com/19689-radiohead-backs-music-community-bid>

-- "Radiohead backs .music community bid"

<https://www.hypebot.com/hypebot/2011/06/ready-to-grab-your-own-music-domain-name-new-icann-rules-make-possible.html>

-- "The changes could effect the way people search for information including music on the net and how artists and music companies structure their online presence. "Internet users search the web using keywords," explains Roussos, who founded .music (dotMusic) to encourage the domain. "The dominance of Google was a direct result of providing users with the best search result for the keyword phrase they were looking for...The other way Internet users search the web is typing the website directly into their browser. However, unless you have a distinct name, there is minimal chance you will be able to register your brand name in .COM."" (backward link)

<https://www.forbes.com/sites/ciocentral/2011/10/06/what-new-top-level-web-domains-will-succeed/#10afd2544f71>

-- " Despite this heat around “.BRAND” extensions and potential .COM competitors, the truth is that community-based TLDs which bring together specific groups under a shared passion or interest (e.g. .ECO, .MUSIC) will likely prove to be more successful and dynamic in the future." -- <http://music.us/about.htm> backward link

<https://www.bna.com/icann-panel-sings-b57982067340/>

--- " As Beyoncé might say, .music could be the best domain the community applicants never had. But it may soon be time to face the facts that it's the one that got away"

http://music.us/RIAA_Backs_DotMusic.pdf (Bloomberg BNA)

-- "assembled the biggest coalition in the history of music," Roussos said. "Our approach is all inclusive, no discrimination, and we want to launch it in stages so organizations can have priority and prevent cybersquatting, and then community members can register."

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<https://techcrunch.com/video/imogen-heap-speaks-for-herself/> (12:33)

-- "It means we can build a system of fairness and transparency upon this .music layer and we can empower artist by taking over those domains and building services that link in with it creating a database" and

<https://techcrunch.com/2013/03/09/if-it-gets-them-google-may-open-search-app-blog-and-cloud-gtlds-to-the-public/>

-- "The companies that get the right to manage the new top-level domains don't necessarily have to open them up to the public, so these so-called "closed generics" like .art and .music"

https://www.theregister.co.uk/2015/05/26/music_industry_gets_behind_independent_bid_for_music

-- "In what could prove to be an extraordinary David versus Goliath story, an independent musician may walk away with the highly coveted .music top-level domain, beating off competition from Google, Amazon, and the music industry itself."

<https://www.pbs.org/newshour/nation/beyond-dot-com-web-domains-set-to-expand>

-- "While there are numerous record labels and musicians around the world who might stake a claim in the .music domain name, only one entity, [music.us](https://www.music.us) has publicly announced their intentions to apply" -- (Backward link included)

Media Articles mentioning .MUSIC:

<https://www.hollywoodreporter.com/news/internet-domains-movie-music-337849>

-- "Competition Begins to Secure Internet Strings .Movie and .Music"

<https://www.cnet.com/news/icann-allows-hundreds-of-new-internet-domain-suffixes>

-- Goodbye ".com," and hello ".cadillac," ".vegas," and ".music."

<https://www.cnet.com/news/here-comes-the-greatest-internet-landgrab-in-history>

-- "Collisions will doubtless occur on many of the best generic names: .music, .free, .cars, .game, and on and on to dot who-knows-what. "

<https://money.cnn.com/2012/06/13/technology/icann-domain-names/index.htm>

-- " But the biggest battle will be between Google and Amazon, which both want a whopping 20 of the same domains, including... .music."

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<https://www.cbsnews.com/news/handing-control-of-the-internet-to-governments-bad-idea>

-- "We can have web sites or email addresses with hundreds of new top level domain extensions, like .music, .berlin or .facebook"

<http://fortune.com/2011/02/04/whos-bowled-over-from-the-super-hype-about-co>

-- "The release of .co comes amidst ongoing industry expectation that any year now, ICANN (the Internet Corporation for Assigned Names and Numbers) will release a wide range of TLDs (top-level domains) in one fell swoop, making anything from .clothes to .music possible"

<https://www.wired.com/insights/2014/07/u-s-lagging-behind-chinas-domain-savvy>

-- "During the initial application period in 2012, companies called registries could apply to run their own gTLDs for everything from .app to .music"

<https://blogs.wsj.com/washwire/2014/03/17/icann-101-who-will-oversee-the-internet>

-- " In the future, there may be changes to how ICANN selects and distributes top-level domain names like .com and .music"

<https://www.wsj.com/articles/SB10001424052702304441404577481101826098404>

-- "eight applicants vying for the domain name .music."

<https://www.wsj.com/articles/SB10001424052702304356604577339250208671514>

-- "More generic extensions, such as .music, .web, .beer, .pizza and .sport are also available "

<https://www.politico.com/story/2011/07/new-domains-worry-music-industry-058421>

-- "... it also presents an opportunity to create a safe home for digital music on the Web under the .music domain name."

<https://www.theguardian.com/technology/2011/sep/27/generic-tld-worth-getting-one>

-- "ICANN is opening up the web to top-level domains with any suffix such as .brand, .music or .london."

<http://business.time.com/2012/01/13/icanns-new-top-level-domains-could-spell-trouble>

-- "The new generic top-level domains (gTLD), could be anything from .music to .baseball to .time. "

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<https://www.forbes.com/sites/michaelhumphrey/2011/06/20/icanns-domain-expansion-why-metallica-makes-sense/#5a45d5cb63d3>

-- "For the entertainment industry it is vital that they select the player that they want to support to acquire generic entertainment industry terms like .movies or .music. They will want to ensure that the management of these domains reflects the interests of rights holders and does not become a new home to piracy."

<https://www.bbc.com/news/technology-24637673>

-- "It will take some time for Icannt to process all of those requests, particularly in cases where more than one firm wants to own the same gTLD - such as .music, requested by both Amazon and Google."

<https://www.bbc.com/news/technology-18553887>

-- " Icannt has received applications for .music, .miami, .insurance and .online among others."

<https://www.smh.com.au/technology/domain-wars-a-tale-of-two-sydneys-20110525-1f3nu.html>

-- "AusRegistry says the new domain names will create new revenue models for savvy entrepreneurs. For instance, someone could buy .music and allow each artist to buy their own official .music space (eg, ladygaga.music). "Imagine if you could capture even 20 per cent of the roughly 8 million music artists around the world and charge them each \$5 to promote their music under an official .music name space," a spokeswoman for AusRegistry said."That's \$8 million in annual revenue before you consider other potential revenue sources from content businesses like reviews.music and gigs.music.""

<https://www.chicagotribune.com/entertainment/chi-taylor-swift-porn-suffixes-20150323-story.html>

-- "While some are in Chinese or other languages besides English, others could include the likes of .music, .app or, of course, .porn." and

<https://www.chicagotribune.com/news/nationworld/ct-xpm-2013-04-30-chi-tms-variety-domain-names-story.html>

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<https://www.independent.co.uk/life-style/gadgets-and-tech/features/cyberclinic-a-sale-of-web-domain-endings-spells-trouble-2217070.html>

-- "How to avoid unscrupulous types getting hold of a gTLD, and then proceeding to hold various companies and individuals to ransom? Imagine that an organisation forks out for, say, .sport or .music. Brands, groups and individuals will suddenly feel obliged to register with and pay them for domains like slazenger.sport or hmv.music, regardless of whether they need them or not. And so accusations start to fly that these new domains are pointless, and simply a license to print money."

<https://www.independent.co.uk/life-style/gadgets-and-tech/news/domain-names-expansion-to-give-bbc-and-porn-7851034.html>

-- " The suffixes to internet addresses, the best known of which is perhaps ".com", could soon include the likes of: ".music", ".google" and even ".porn", as part of an expansion of the domain names which can be used by websites."

<https://www.dailymail.co.uk/sciencetech/article-2291598/Amazon-accused-online-land-grab-attempt-buy-domains-including-book--app-movie.html>

-- "Many proposed suffixes, such as ".app," ".music" and ".tech," will likely take longer, however, because multiple groups have submitted bids to run them and must work out disputes."

<https://apnews.com/7345418f13364ff298d163246d2e6850>

-- "The Internet Corporation for Assigned Names and Numbers, or ICANN, is making Internet address suffixes beyond the usual .com or .org available for people and businesses to use. While some are in Chinese or other languages besides English, others could include the likes of .music, .app or, of course, .porn."

<https://www.inc.com/christina-desmarais/the-impending-explosion-of-the-internet-what-you-need-to-know.html>

-- "Things get more interesting when there's more than one applicant for a domain, such as .music, which Mitnick says might be the most compelling extension in the entire space." "Music is a word that sort of transcends language, it's got no plural," he says. "It's really exciting [because] you could sort of think about how artists and companies might want to have domains in there.""

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<https://www.telegraph.co.uk/technology/internet/10021752/New-web-addresses-for-NGOs-and-non-profits.html>

-- " While the future of extensions from .BOOK to .LONDON will be watched closely, community domains that bring together specific groups under a shared passion or interest (e.g. .ECO, .MUSIC) will be the biggest change to social enterprises and the non-profit sector since the advent of online fundraising."

<https://timesofindia.indiatimes.com/New-domains-on-the-Net/articleshow/287083.cms>

-- "Domain names such as .music, .magazine and .jokes are up for approval"

<https://www.ft.com/content/40f7bdb2-5996-11de-b687-00144feabdc0>

-- "Jun 15, 2009 - Industry or activity-specific names are also expected to get attention, for example .music, .sport or .movie. For us, this is an exciting change."

<https://www.ft.com/content/828ad97c-f94a-11e3-bb9d-00144feab7de>

-- " Others are worried about the potential consequences of generic terms such as .search or .music falling under the control of a single corporation"

<https://www.ft.com/content/1cf13cd1-56f0-308e-84e2-c849cc286922>

-- "...opening up the system to generic domains (things like .hotel and .music) – as well as corporate brands and city names.. "

<https://www.economist.com/international/2012/06/02/combat>

-- " That would allow new domains, such as .microsoft, .paris and .music, to join the 22 existing handles, such as .com and .info"

<https://www.npr.org/2012/01/12/145042807/critics-see-disaster-in-expansion-of-domain-names>

-- "Forget .com or .org — for a registration fee of \$185,000, applicants can register a new suffix like .music, or perhaps a brand like .NPR."

<https://www.reuters.com/article/net-us-internet-icann-ethics/web-address-controversy-deepens-after-u-s-warning-idUSBRE82M0UJ20120323>

-- " TLDH has already put in 40 applications and intends to submit more for domains including .miami and .music."

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https://www.huffingtonpost.com/anne-stockwell/winning-the-right-to-gay-_b_6166082.html

-- "This will vastly enrich your Internet experience. (It will also enrich ICANN, which is charging six figures per application.) You'll be seeing domains grouped under .HOTEL and .REALTOR and .MUSIC."

<https://www.foxnews.com/tech/web-2-0-new-internet-domains-may-include-lol-bank> -- "

New York City wants Internet addresses ending in ".nyc," while several companies and groups are looking to create ".doctor," ".music" and ".bank."

<https://www.nbcbayarea.com/the-scene/archive/Get-Ready-for-Ferrets-New-Web-Addresses-Rules-Change-Everything.html>

-- "you'll get to actually own the domain suffix (unlike with .com or .biz). And with that, you can decide who parks there (which could be a long list if it's something like .music or .sports) and more importantly, for how much. "

<https://www.theatlantic.com/technology/archive/2012/06/google-wants-lol-and-other-stories-from-the-internet-land-rush-of-12/258462>

-- " Amazon applied not only .amazon, but also .book, .fire, .music, and -- *hmm* -- .free. "

<https://musically.com/2012/06/14/google-and-amazon-want-music>

-- "Google and Amazon are among the eight groups who have applied to oversee the new .music domain name, according to the ICANN."

