

Q3505 If you saw a website domain that ended in ".music" (e.g., www.name.music), would you associate it with musicians and/or other individuals or organizations belonging to the music community (i.e., a logical alliance of communities of individuals, organizations and business that relate to music)?

11 Aug 2015
 Table 1

Base: All Respondents

	Region					Age					Male Age					Female Age						
	Total	North-east	South	Mid-west	West	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2084	478	656	561	389	551	290	379	389	475	888	203	119	141	191	234	1196	348	171	238	198	241
Weighted Base	2084	437	705	449	493	634	311	386	358	395	999	322	147*	162*	194	175	1085	311	165	225	165	220
Yes	1562 75%	323 74%	509 72%	345 77%	386 78% c	465 73%	251 81% fhj	280 72%	277 77%	290 73%	737 74%	234 73%	114 78%	114 70%	151 78%	124 71%	826 76%	231 74%	137 83% rt	166 74%	126 77%	166 76%
No	522 25%	113 26%	196 28% e	105 23%	107 22%	168 27% g	60 19%	107 28% g	81 23%	105 27% g	263 26%	88 27%	32 22%	48 30%	43 22%	51 29%	259 24%	80 26% s	27 17%	59 26% s	39 23%	54 24%
Sigma	2084 100%	437 100%	705 100%	449 100%	493 100%	634 100%	311 100%	386 100%	358 100%	395 100%	999 100%	322 100%	147 100%	162 100%	194 100%	175 100%	1085 100%	311 100%	165 100%	225 100%	165 100%	220 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H/I/J - K/Q - L/M/N/O/P - R/S/T/U/V - L/R - M/S - N/T - O/U - P/V
 Overlap formulae used. * small base

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 Table 2

Base: All Respondents

	Income				Education			Employment Status				Children in HH		Parent of Child Under 18 in HH		Home Ownership		Marital Status		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	H.S. or Less	Some Col.	Col. Grad+	Total Emp.	Total Un-emp.	Student	Retired	Yes	No	Yes	No	Home-owner	Renter	Marr-ied	Not Married
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted Base	2084	932	393	231	335	678	666	740	990	1094	132	543	597	1487	521	1563	1301	721	1071	1013
Weighted Base	2084	771	347	256	515	866	600	618	1039	1045	182*	474	670	1414	552	1532	1306	729	1067	1017
Yes	1562 75%	563 73%	262 75%	205 80% b	424 82% BC	620 72%	457 76%	485 78% F	789 76%	773 74%	139 77%	346 73%	495 74%	1067 75%	424 77%	1138 74%	1000 77%	537 74%	827 77% T	735 72%
No	522 25%	208 27% dE	85 25% e	50 20%	91 18% H	246 28% H	143 24%	133 22%	249 24%	272 26%	43 23%	128 27%	175 26%	347 25%	128 23%	394 26%	306 23%	192 26%	240 23%	281 28% S
Sigma	2084 100%	771 100%	347 100%	256 100%	515 100%	866 100%	600 100%	618 100%	1039 100%	1045 100%	182 100%	474 100%	670 100%	1414 100%	552 100%	1532 100%	1306 100%	729 100%	1067 100%	1017 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N - O/P - Q/R - S/T
 Overlap formulae used. * small base

11 August 2015

QuickQuery

Fielding Period: August 7-11, 2015

DotMusic Limited

Weighted To The U.S. General Adult Population - Propensity

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