



May 19, 2015

VIA ELECTRONIC MAIL

Dr. Steve Crocker
Chairman of the Board
ICANN
(steve.crocker@icann.org)

Mr. Fadi Chehade
CEO
ICANN
(fadi.chehade@icann.org)

Re: .MUSIC Community Application

Dear Messrs. Crocker and Chehade:

We write on behalf of UK Music. UK Music is the umbrella group representing the UK music industry. One of our missions is to foster a business and legal climate that supports and promotes a healthy, vibrant legitimate consumer market for music, and our members' creative and financial vitality. Our members represent the entire community of featured and non-featured artists, live, recorded and publishing businesses all of whom own copyright in their work. The industry contributes £3.8 billion to the economy and accounts for £2.2 billion in exports. 111,000 are employed in the sector. Our annual Measuring Music report identified that the music industry experienced year on year growth of 9%. Our members are in an annex.

Our community has a legitimate interest in ensuring the digital marketplace evolves into a mature, innovative and safe environment for the creation and dissemination of music.

It is not only that the digital ecosystem is our future, it is very much our present.

Unfortunately, the digital ecosystem has also been awash with piracy, and online copyright infringement of copyrighted music is rampant. Given this, we believe there should be strong protections against online copyright infringement in all TLDs, whether legacy gTLDs or new gTLDs, and any gTLDs that particularly target music or digital content should have increased commitments to guard against such infringement.

These safeguards are critical to protect the public interest in the creation and dissemination of music and other cultural works, and to ensure the DNS ecosystem, and its constituents can be trusted to help create a safe, legitimate and innovative Internet. We expect ICANN to ensure this happens in a responsible and effective manner.

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UK Music supports applicants that have publicly committed to, and will be bound to, implement meaningful safeguards to protect against online copyright infringement . Given the PIC specifications recently submitted by DotMusic Limited for their community application, we believe DotMusic Limited has made such commitments. Accordingly, we support this applicant.

Please let us know if you have any questions.

Yours sincerely,

Jo Dipple, CEO
UK Music

Annex

UK Music's membership comprises of:-

- AIM – Association of Independent Music - representing over 850 small and medium sized independent music companies
- BASCA - British Academy of Songwriters, Composers and Authors – BASCA is the professional association for music writers and exists to support and protect the artistic, professional, commercial and copyright interests of songwriters, lyricists and composers of all genres of music and to celebrate and encourage excellence in British music writing
- BPI - the trade body of the recorded music industry representing 3 major record labels and over 300 independent record labels.
- FAC – The Featured Artists Coalition – the voice of the featured artists.
- MMF - Music Managers Forum - representing 425 managers throughout the music Industry
- MPG - Music Producers Guild - representing and promoting the interests of all those involved in the production of recorded music – including producers, engineers, mixers, re-mixers, programmers and mastering engineers
- MPA - Music Publishers Association - with 260 major and independent music publishers in membership, representing close to 4,000 catalogues across all genres of music
- Musicians' Union representing 30,000 musicians
- PPL is the music licensing company which works on behalf of over 90,000 record companies and performers to license recorded music played in public (at pubs, nightclubs, restaurants, shops, offices and many other business types) and broadcast (TV and radio) in the UK.
- *PRS for Music* is responsible for the collective licensing of rights in the musical works of 100,000 composers, songwriters and publishers and an international repertoire of 10 million songs
- UK Live Music Group, representing the main trade associations and representative bodies of the live music sector