



representing the
recording industry
worldwide

Dr. Steve Crocker
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18 May 2015

Dear Messrs. Crocker and Chehade

.MUSIC Community Application

I write on behalf of IFPI, the International Federation of the Phonographic Industry. IFPI represents the recording industry worldwide, and has some 1,300 record company members in 63 countries around the world. IFPI has affiliated industry organisations in 57 countries. Part of our work is to act on behalf of record producers in matters involving the protection of their intellectual property rights on the Internet. Our membership includes the major international recording companies (Universal, Sony and Warner music groups) and hundreds of independent record companies of all sizes throughout the world.

As you may know, our members have a substantial interest in ensuring the digital marketplace evolves into a mature, innovative and safe environment for the legitimate creation and dissemination of music. Global music revenues are increasingly derived from digital music services, which generate over 50% of recording industry revenues in many major markets including the U.S.

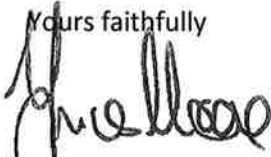
Unfortunately, the digital ecosystem has also been awash with piracy, and online copyright infringement of our members' works is rampant. We believe there should be strong protections against online copyright infringement in all TLDs, whether legacy gTLDs or new gTLDs, and that any gTLDs which particularly target music or digital content should have increased commitments to guard against such infringement. These safeguards are critical to protect the public interest in the creation and dissemination of music and other cultural works, and to ensure that the DNS ecosystem and its constituents contribute to creating a safe, legitimate and innovative Internet. We ask ICANN to ensure that this happens in a responsible and effective manner.

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With respect to the .music gTLD, we support applicants that have publicly committed to, and will be bound to, implement meaningful and robust safeguards to protect against online infringement. Given the Public Interest Commitments recently submitted by DotMusic Limited for their community application, we understand that DotMusic has made such commitments. Accordingly, we support this applicant (in addition to our support for the other community priority applicant for .music).

Yours faithfully

A handwritten signature in black ink, appearing to read 'Frances Moore', written in a cursive style.

Frances Moore
Chief Executive Officer