

THE
**AMERICANA
MUSIC
ASSOCIATION**

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Dr. Steve Crocker, Chairman of the ICANN Board;
Fadi Chehadé, ICANN President & CEO;
Akram Attallah, ICANN President of Generic Domains Division;
Christine Willett, ICANN Vice-President of gTLD Operations;
Cherine Chalaby, ICANN Chair of the New gTLD Committee;
Thomas Schneider, ICANN Chair of Government Advisory Committee;
Cyrus Namazi, ICANN Vice-President of DNS Engagement; and
John Jeffrey, ICANN General Counsel & Secretary

Re: Support for .MUSIC Community-based Application¹ with Enhanced Safeguards

Dear ICANN and Economist Intelligence Unit ("EIU"):

Please accept this letter on behalf of our music organization, the Americana Music Association,² a music trade organization whose mission is to advocate for the authentic voice of American Roots Music around the world. The Americana Music Association works behind the scenes to foster an environment for growth: building infrastructure, creating networking opportunities and establishing channels, which allow the music community to work effectively and efficiently.³

The purpose of this letter is to confirm our support for DotMusic Limited for the operation of the .MUSIC community-based top-level domain under a global music community multi-stakeholder governance model with enhanced safeguards tailored to serve the interests of the global music community. Respecting and protecting music rights serves both the global music community and the public interest. Our organization supports applicants that have publicly committed and will be bound to implementing meaningful safeguards to protect against online copyright infringement. We believe DotMusic Limited has made such commitments given the music-tailored safeguards contained in their application and the Public Interest Commitments submitted to ICANN for their community application.

We agree that the .MUSIC string must serve the global music community and the global public interest by incorporating music-focused Enhanced Safeguards to serve the community under a .MUSIC community-based string governed by the global Music Community. As members of the ICANN community, we expect that the remaining .MUSIC community Application prevails CPE to be able to serve the legitimate interests of the global music community and global public interest.

Respectfully submitted,



Jed Hilly
Executive Director
Americana Music Association

¹ <https://gtdresult.icann.org/application-result/applicationstatus/applicationdetails/1392>, DotMusic Application ID 1-1115-14110

² <http://americanamusic.org>

³ <http://americanamusic.org/who-we-are>